Greetings Rotary Rose Parade Float Fans,

It is a great honor to serve as the 2020 Rotary Rose Parade Float Committee Chair. One of the highlights in my Rotary year is joining with many Rotarians to build the float. I have been asked how Rotarians can get more involved, decorating the float or as walkers or even at events, so we are going to be issuing this newsletter monthly to keep everyone informed.

This newsletter will have updates on the Float building, the schedule of events that you are all invited to, decorating of the float opportunities, announcements, new merchandise available, participant updates and messages, and any other messages which I think are important for you to know.

With the 2020 theme of “Rotary Connects the World”, our need to publicize Rotary globally and with the blessing from the RI Presidents and senior leadership, we have expanded our reach to have an international focus. We felt that it was important to include our entire Rotary family, and we will be reaching out to all geographical areas this year to truly “Connect the World”.

This rendering of the 2020 Float shown here will be the entry for the Pasadena Tournament of Roses Parade.

Please note: Our float is 100% paid for with contributions from Rotarians so we rely on everyone to support this great Rotary promotional opportunity. For the record no funds are received from Rotary International.
As is the tradition from previous years, the Rotary International President for 2019-2020 Mark Maloney and his wife Gay on hand, and they will also be featured on the Float! They will be joined by walkers and Riders from around the World. There are also a number of other events that Mark and Gay will attend which riders and walkers will get to enjoy their company.

Currently we have 1 spot for a rider and 7 walker spots available so if you are interested, please contact me as soon as possible to secure your place.

Another change is merchandise will be available for all our Float fans, such as Hats, Jackets, Pins, patches, and Name Badges to help you promote the Rotary Rose Parade Float. We also have postcards, fold out table boards and a Power Point presentation for club and district programs and events.

If you would like to be a part of this year’s Rotary Rose Parade Float project, would like to get more information on how you can help, or contribute to the Float, please visit our website at: www.RotaryFloat.org

Sincerely yours,
Wade Nomura
2020, 2014 Committee Chair
Rotary International VIP Liaison
2011-2012 Governor District 5240
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https://rotaryfloat.org

The 2019 Rotary Rose Parade Float

The 2020 Rose Parade Theme:
The Power of Hope
Watch our Float
promoting Rotary Service and Membership
in the Pasadena Tournament of Roses, Rose Parade
January 1, 2020
along with millions of viewers in the U.S. and around the world.
 Invite your friends to watch!
Check your local listings.
This is not a project of Rotary International

"Hope Connects the World"
Presented by
The Rotary Rose Parade Float Committee
Promoting Rotary to the World Since 1980

For additional information visit:
www.rotaryfloat.org
Email: RoseFloat@RotaryFloat.org
Facebook: RotaryRoseParadeFloatCommittee